

University of Pretoria Yearbook 2022

Tech-disruption and business strategy 821 (GIG 821)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
NQF Level	09
Programmes	MPhil with specialisation in Leading in New Economies
Prerequisites	No prerequisites.
Contact time	21 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to provide students with a history of industrial revolutions and how contextual or technological disruptions impact business strategies. The focus will also be on potential impact to countries, but climate changes and other macro-issues include migration and inequalities.

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